



Your organization cares... You care... And so does Mannatech.

Win-Win is a special program of Mannatech, Inc., one of the recognized scientific pioneers and leaders in the worldwide wellness industry. Win-Win has been designed to offer an innovative, 21st-century way for organizations that conduct fundraising drives to meet their financial goals. At the same time, they can support the long-term health of their members, their members' families and friends.

As society has changed, many traditional organizational fundraising methods are no longer desirable:

- Sadly, it is not advisable for children to interact with adults (particularly unfamiliar ones) without being personally watched by their parents or a trusted guardian.
- Solicitations have now been prohibited in numerous areas, including many apartment complexes, gated communities, office buildings and other places that used to be available for door-to-door fundraising activities.
- Many companies now enforce policies that ban any internal

(including employee-to-employee) solicitations and sales.

- Professional fundraisers—who often provide little but expect to keep up to 98¢ out of every dollar raised in an organization's name—plus a few unscrupulous non-profit executives and false representatives of some groups have made many people leery of supporting any “grass-roots” fundraising campaigns.
- Several items typically sold as fund-raising premiums now have specific drawbacks and are no longer wise choices for fundraising sales—
 - Candy is no longer as popular in an ever-more-health-conscious world.
 - Reliance on radio, TV and the Internet has affected the popularity of newspaper and magazine subscriptions.
 - E-mail and rising paper/postage costs have largely replaced sending customary holiday greeting cards by mail.

Simply put, fundraising has not kept up with the times. This is especially ironic since the roles, responsibilities and financial needs of organizations like yours are rapidly expanding.

Win-Win provides the “real-world,” 21st-century fundraising alternative. Regardless of an organization's size, budget or other resources, Win-Win can help maximize your fundraising potential, eliminate the downsides of traditional fundraising, and start your members toward healthier lifestyles.

We'd love to meet with you to explain more about Win-Win and answer any questions you may have. Please contact us now to find out what Win-Win can mean for your organization's future.

Sincerely,

(your name)
(how to contact you)



www.teammannatech.com

The Win-Win Program from Mannatech: “Where every body wins!”

The **Win-Win** Fundraising Program for Sports Teams and Athletic Organizations

“Where every body wins!”

- Pays Your Organization 20% of All Monthly Purchases Year-round!
- Free Win-Win Program Start-up Guidance and Continuing Support!
- Free Monthly Newsletter with Fundraising Insights, Wellness Tips and Win-Win Success Stories!



Say “Goodbye!” to:

- Low fundraising return for your group’s efforts.
- Fundraising income that pays only once each year.
- Professional fundraisers who deliver little but expect a high percentage of every dollar your group raises.
- Selling candy and other high-calorie “junk” foods.
- Selling greeting cards and subscriptions to magazines most people don’t really want.
- Door-to-door solicitations that are prohibited in many areas.
- Kids talking to strangers and/or visiting their homes.

Say “Let’s Do It!” to:

- Discount prices for scientifically validated products designed to help support long-term health goals.
- Your organization members and their families adopting a more active, wellness-oriented lifestyle.
- Significantly greater return for your group’s fundraising efforts.
- Availability of expert guidance and proven resources to help your group achieve Win-Win Success.
- The option to discontinue your group’s participation in Win-Win at any time for any reason—without cancellation fees or any other obligation!

Q: Wouldn’t it be great if your organization could find a fundraising program that supports a healthy lifestyle, produces outstanding income year-round, and doesn’t include any candy bars, magazine subscriptions, door-to-door sales or (important for kids!) interactions with strangers?

A: You’ve just found it--the **new** Win-Win Fundraising Program, the 21st-century answer for sports teams and athletic organizations. Win-Win can increase fundraising income while encouraging a healthy, positive lifestyle!

(Continued)

**Remember:
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plus...SuperStar Support

**Win-Win Team Members are committed
to showing everyone how to Live a Healthy Lifestyle!**

Products and wellness resources for your group's Win-Win fundraising program are endorsed by some of the world's most renowned athletes—current sports stars and legendary champions who use these same wellness products every day.



Find out more today by contacting:

Win-Win is **The Quick and Easy Way** to raise funds and build healthy bodies from the inside out.

Here's what you should do now:

1. Contact us, and we will schedule an introduction to Win-Win for your organization's leaders.
2. If you like what you hear, we will be glad to visit your facility and present a free mini-seminar and answer your group's questions.
3. We will provide educational information to help your group select the products that best meet their personal health goals.
4. We will provide free monthly support and consultation.
5. We will send every participating member a personal copy of the monthly Win-Win newsletter, featuring motivational stories and health tips from famous athletes, plus fundraising ideas from other sports teams and athletic organizations participating in Win-Win.

The **Win-Win** Fundraising Program for PTOs, PTAs, Alumni Groups, School Organizations

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The **Win-Win** Fundraising Program for Church and Religious Organizations

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The **Win-Win** Fundraising Program for Voluntary Health & Service Organizations

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